Questions to ask → Stakeholder Interview

# What is the primary goal of your product?

# Who will use your product the most (Primary users)?

# What is the most unique feature your product has?

# What is the one problem your product solves?

# What are the principles you follow for your product/Business?

# What are your goals in the first 3 months of the launch of this product?

# How will your product evolve in next 5 years?

# What is the story of your product? (Get the emotional side of business)

# How will your product make money?

# Who is your competitor?

# What makes your product better or different than your competition?

# What are the fears you about your product? (How can it fail)